



Australian Government
Department of Industry,
Innovation and Science

Business

Make your application competitive

***Demystifying the CRC and CRC Projects application
and assessment process***

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Overview

- Brief snapshot
- Walk through a CRC and CRC Project application form
 - What to expect
 - How to submit
 - Common errors and pitfalls
 - Observed trends in applications
- What makes a good application a GREAT application?
 - Step through the selection criteria
 - What is the CRC Advisory Committee looking for?
- How to contact us?



CRC and CRC Project streams

CRCs

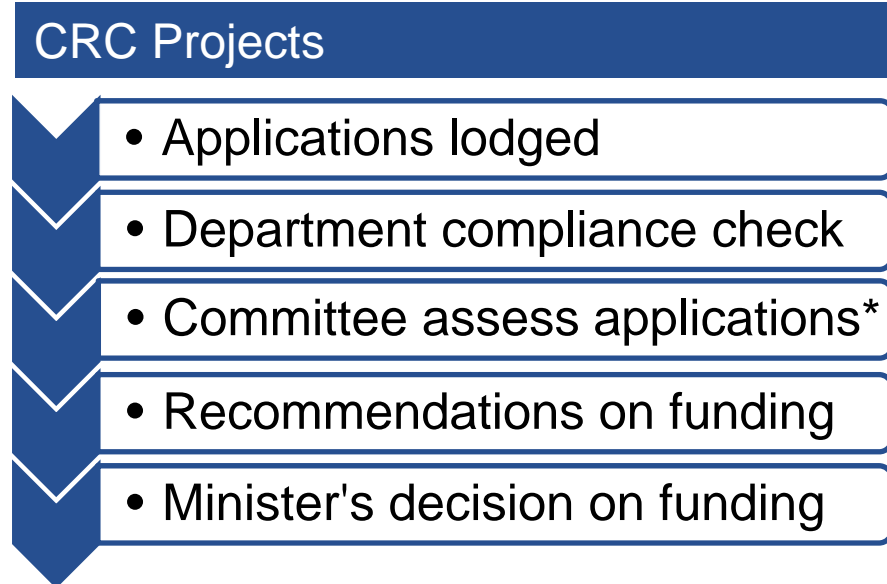
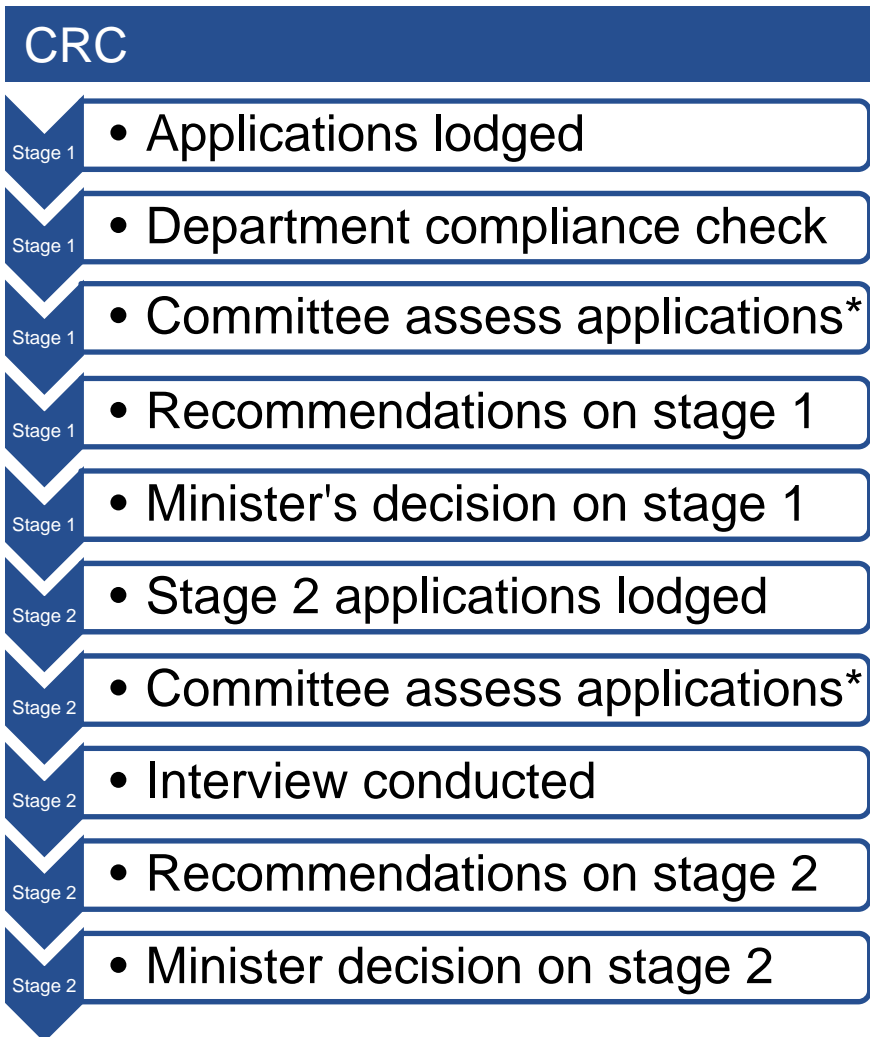
- Medium/long term – up to ten years
- Large collaborations (average 30-40 partners)
- No specified limit to funding
- One two-stage round per year

CRC Projects

- Short term – up to three years
- Small collaborations (average 5 partners)
- Maximum \$3 million per project
- Two single-stage rounds per year

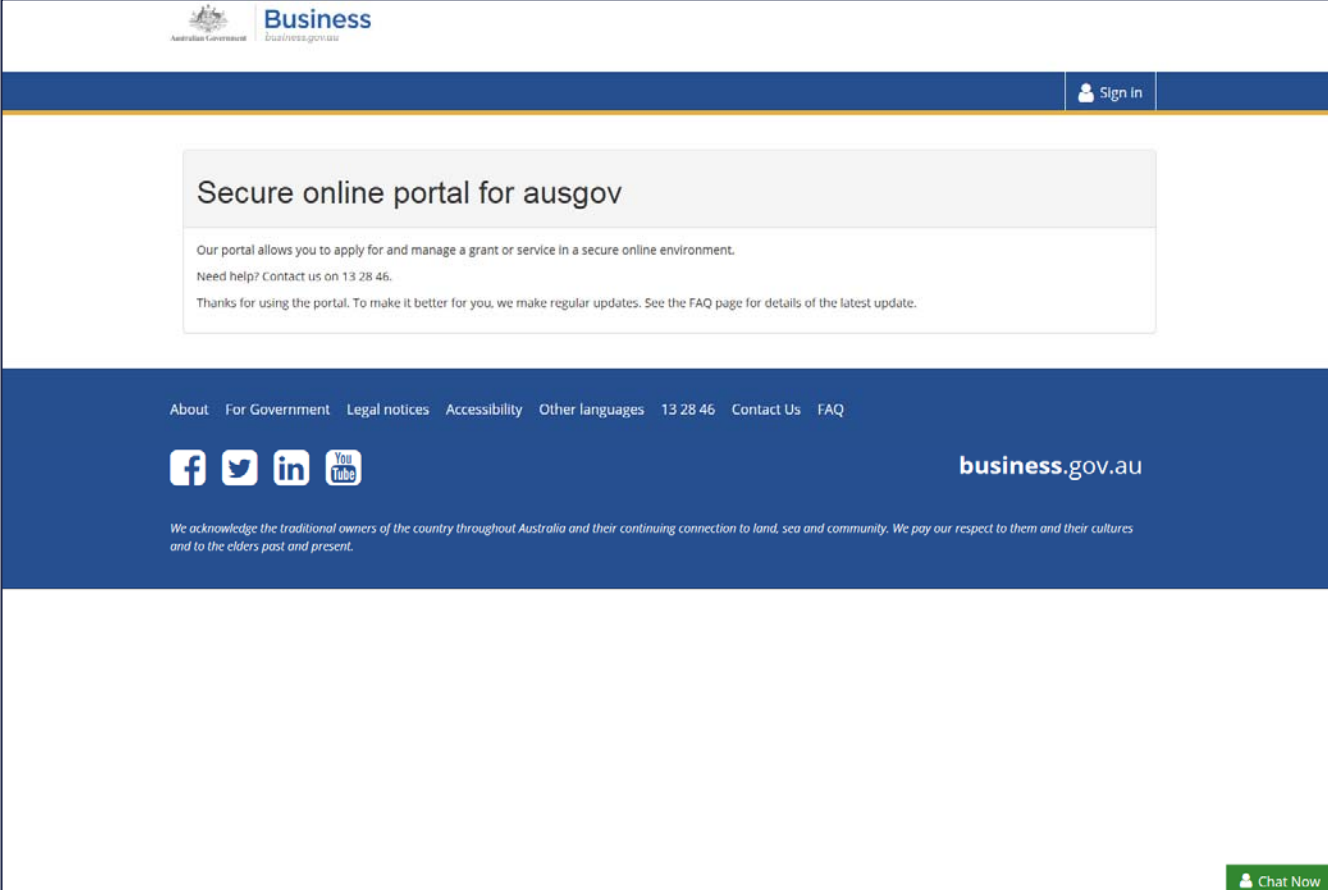
- Funded for a single, specified term
- Matching contributions required (can be in cash and in-kind)

Assessment Process



* Additional assessments are sought and provided to the Committee at these points. The Committee then meet to discuss and rank the individual applications.

CRC Project – lets apply!



The screenshot displays the business.gov.au website. At the top left, there is the Australian Government logo and the text "Business business.gov.au". On the right side of the top navigation bar, there is a "Sign In" button. The main content area features a grey box with the heading "Secure online portal for ausgov". Below this heading, the text reads: "Our portal allows you to apply for and manage a grant or service in a secure online environment. Need help? Contact us on 13 28 46. Thanks for using the portal. To make it better for you, we make regular updates. See the FAQ page for details of the latest update." Below the main content area, there is a dark blue navigation bar containing links for "About", "For Government", "Legal notices", "Accessibility", "Other languages", "13 28 46", "Contact Us", and "FAQ". To the left of the navigation bar are social media icons for Facebook, Twitter, LinkedIn, and YouTube. To the right is the "business.gov.au" logo. Below the navigation bar, there is a small text block: "We acknowledge the traditional owners of the country throughout Australia and their continuing connection to land, sea and community. We pay our respect to them and their cultures and to the elders past and present." In the bottom right corner of the page, there is a green "Chat Now" button.

- Run through of CRC Project application

CRC – lets apply!

The screenshot shows the Australian Government Department of Industry, Innovation and Science Business portal. The header includes the Australian Government logo, the text 'Australian Government Department of Industry, Innovation and Science', the 'Business' logo, and the website 'business.gov.au' with the phone number '13 28 46' and 'Delivered by AusIndustry'. A tracking code 'YXXPXQCT' is displayed. Below the header is a navigation bar with 'Instructions' (active) and 'Eligibility'. A search bar contains the text 'Have you previously started a form?' and a link 'Resume a saved form'. There are also 'Save For Later' and 'Print' buttons. The main content area is titled 'Instructions' and 'Cooperative Research Centres 20th Selection Round - Stage 1 Application'. It includes a deadline: 'Applications may be submitted at any time up until 5.00 pm AEST, Tuesday 3 July 2018. Save your form regularly and take note of the tracking code. Fields marked with * are required.' Below this is a section 'About the Cooperative Research Centres Program' with a paragraph describing the program's aim to improve competitiveness and sustainability. It also mentions that compliant CRC applications are considered in two stages on merit. A 'Before you apply' section advises reading the 'CRC Program Guidelines' and 'grant agreement template' before completing an application, and provides links to 'Frequently Asked Questions' and 'CRC factsheets'. The text 'Completing this form' is partially visible at the bottom.

- Run through of CRC stage 1 application

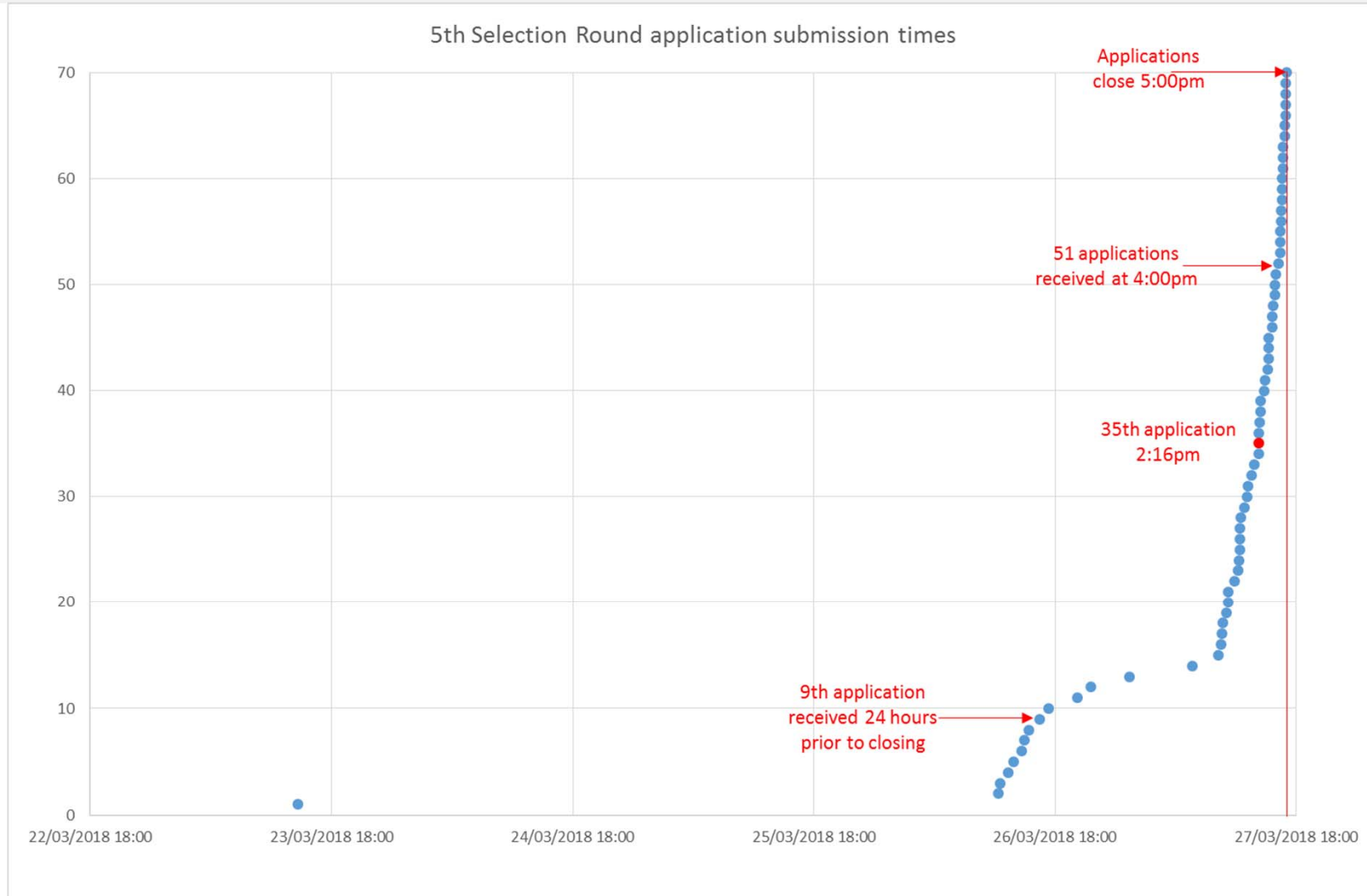
In summary

Make sure you meet eligibility and compliance requirements!

- Include sufficient and correct participants
- All participants must provide contributions (cash and/or in-kind)
- Complete, signed and unamended Participant Declarations must be provided for all participants
 - Consistent with the application (project and participant names and ABNs)
- Ensure consistency between income and expenditure and activity and delivery dates
- Do not include additional material
- Check your application before submission allowing enough time to correct any errors
- Applications must be submitted on time!

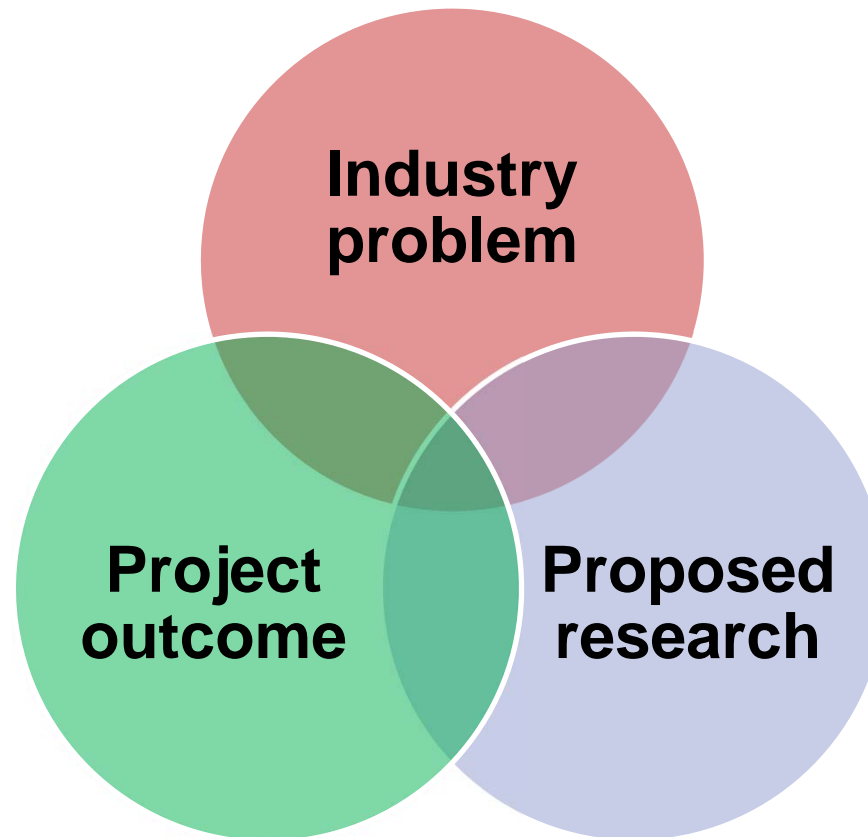


Timing of CRC projects received in 5th round



Make your application GREAT

*The Cooperative Research Centres (CRC) Program supports **industry-led** collaborations between industry, researchers and the community.*



Selection criteria in detail

- a) Expected industry outcomes (30%)
- b) Proposed research project (30%)
- c) Demonstrated governance and management capability (10%)
- d) Proposed education and training program (10%)
- e) Value for money (10%)
- f) Expected national benefits (10%)



» Criteria are not equally weighted!

Make your application GREAT

Overarching presentation of your application

- Plain English – is your application concise, have you avoided unnecessary jargon?
- Avoid repetition – read the factsheets and answer the question asked
- Sufficient detail and clarity against all criteria
- Succinct and well articulated industry challenge
- The application clearly outlines the essential activities to be undertaken

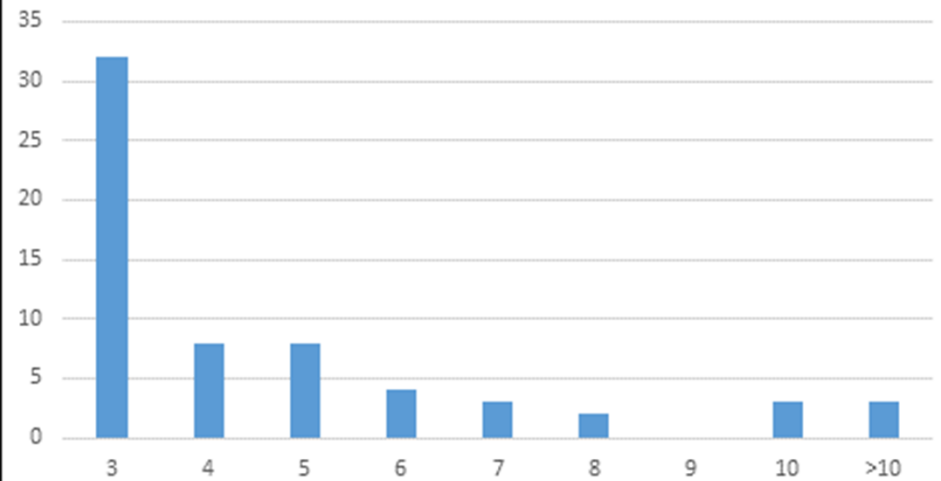
Make your application GREAT

Participants

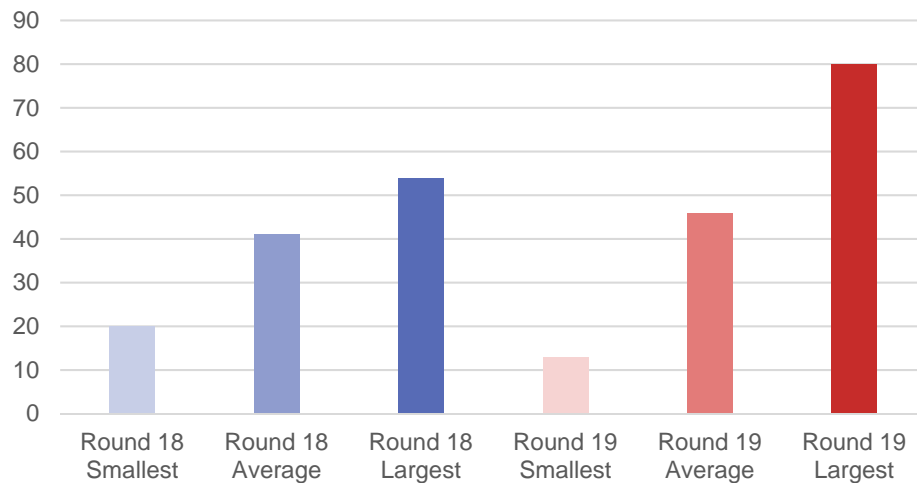
- Open to all industry sectors and research disciplines
- Broad collaboration is encouraged including Australian and international organisations, large and small companies, Commonwealth, state or territory or local government departments or agencies and publicly funded research organisations, such as the CSIRO
 - Have discussions early and be aware that some participants may only commit for 2-3 years
- All participants must contribute cash and/or in-kind resources.

Participants

Number of Participants per CRC-P (63 funded CRC-Ps)



CRC Rounds 18 and 19 - Number of participants



Make your application GREAT

Matched funding

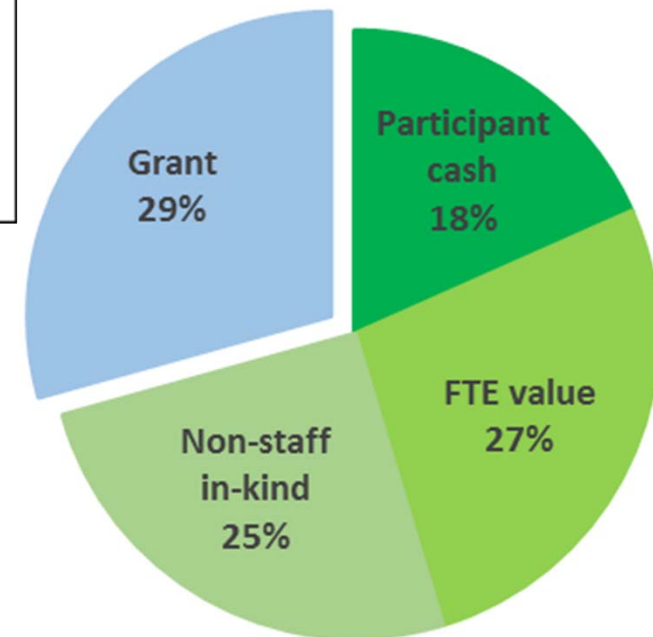
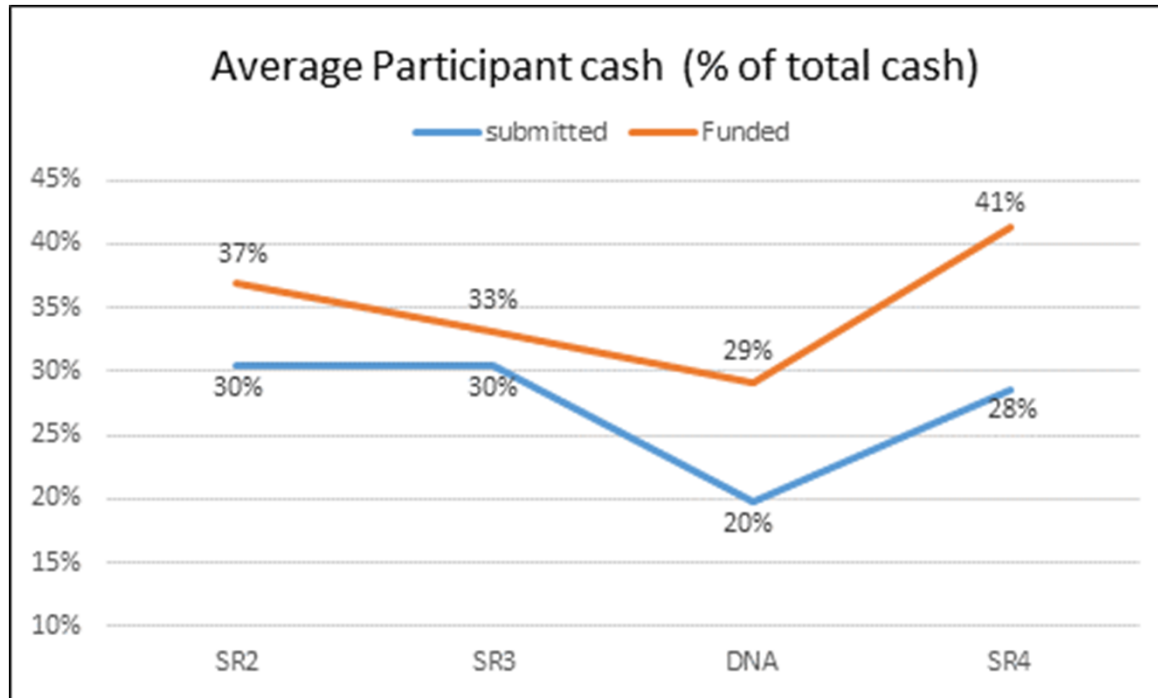
- Contributions from participants must be equal to or greater than the funding amount requested
- Cash and in-kind contributions are treated equally for compliance with matching requirements
- Contributions demonstrate that your participants support the proposed CRC and demonstrate their commitment to achieving the outcomes
- Make sure that the Government is only paying for something once

Use of Commonwealth Funds

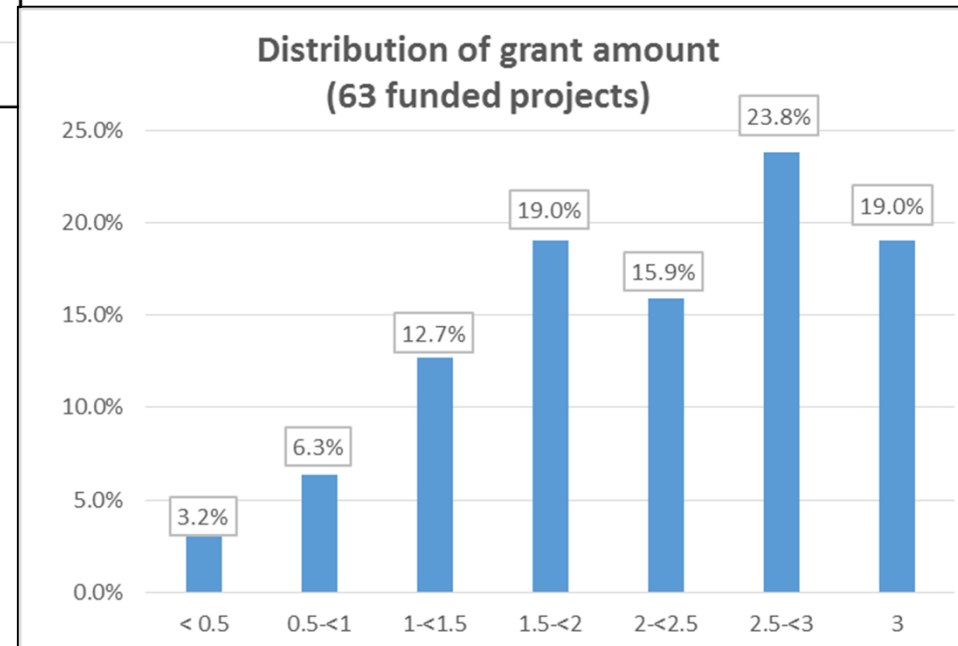
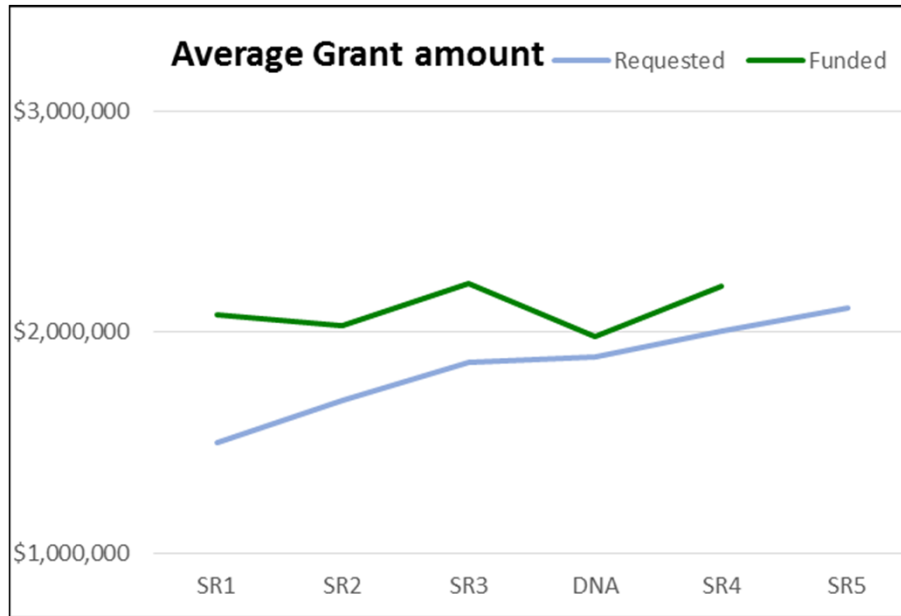
- Commonwealth Funded Activities means:
 - Commonwealth supported research and its translation
 - Student expenses
 - Capacity building



Cash contributions – CRC-Ps

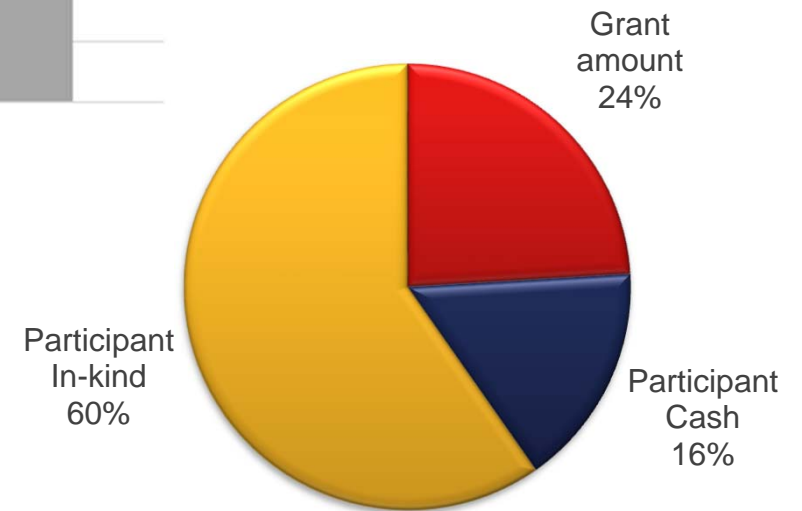
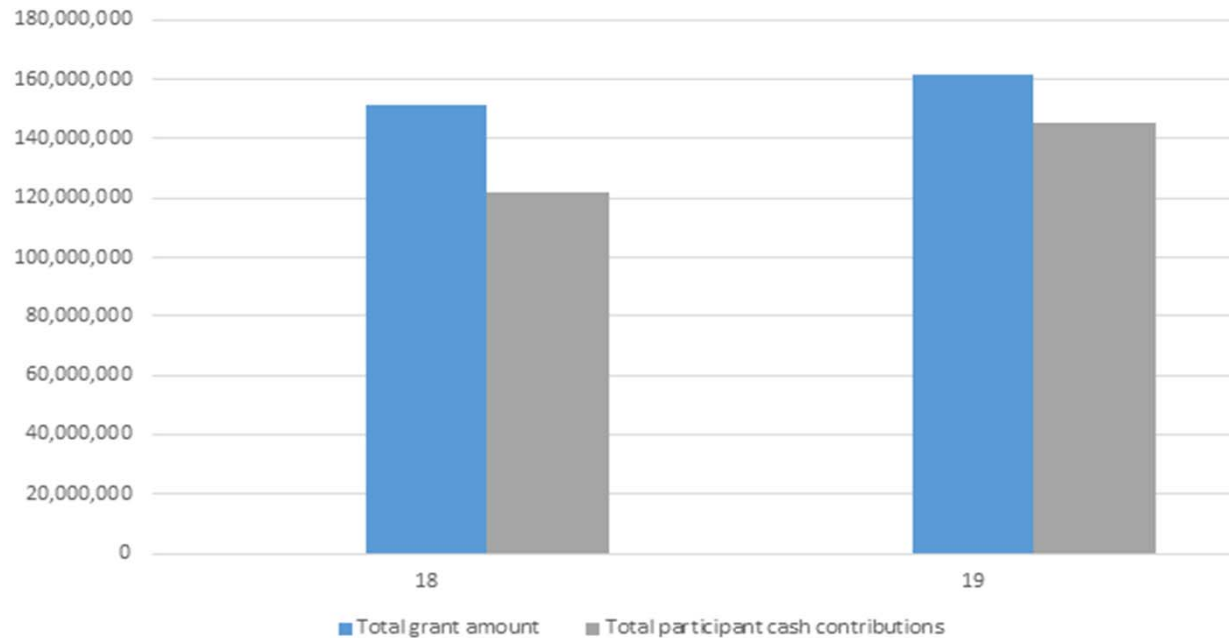


CRC-P Average Grant amounts



Number of CRCs funded per round, comparing cash contributions and total grant amounts

CRCs funded per round, comparing cash contributions and total grant amounts



Make your application GREAT

Growth Centre linkages

- Ensure you have links with and have held discussions with the Industry Growth Centres
 - Alignment with Growth Centre priorities
 - Growth Centres can be a participant in a CRC or CRC-P



Applications received and funded – *it is highly competitive!*

CRC-Ps

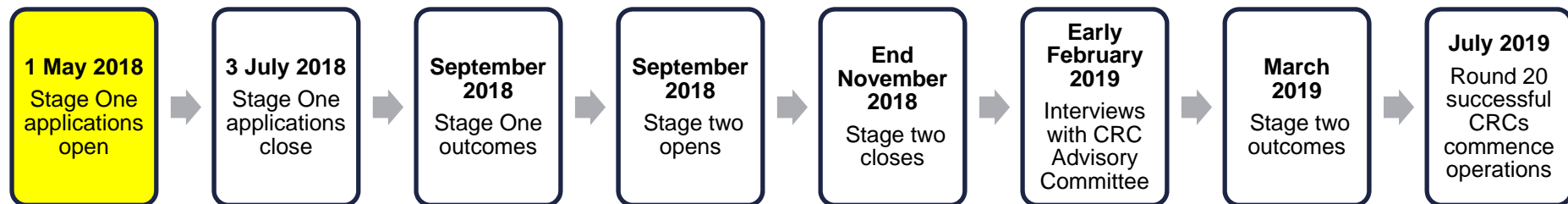
Round	Submitted	Compliant	Successful	Funding
One	92	80	11	\$22.6mil
Two	62	57	17	\$34.5mil
Three	38	35	13	\$28.8mil
DNA	39	37	7	\$13.9mil
Four	74	72	15	\$33.1mil
Five	71	70		
Total	376	351	63	\$132.9mil

CRCs

Round	Stage 1	Stage 2	Successful	Funding
18	14	7	4	\$151.5mil
19	10	6	4	\$161.2mil
Total	24	13	8	\$312.7mil

Timelines – *Current and upcoming selection processes*

CRC Round 20 selection round indicative timeline



CRC-P Round 5 selection round indicative timeline





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Business

Contact us

<https://www.business.gov.au/contact-us>

Phone: 13 28 46