



**Consolidating
Collaboration.**

**Maintaining
Successful
Research**

Presented by
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Consolidating Collaboration

Consolidating Collaboration in a post-CRC environment – the lessons to be learned from past experiences.

Maintaining successful research

How successful research can be built on and maintained through building a sustainable and successful independent research organisation

What are the key factors contributing to success, what hasn't worked so well and the lessons learned focusing on the three key areas of:

- Finding a sustainable funding model
- Creating a flexible, adaptable organisation
- Getting the right people on board

Finding a sustainable funding model

What doesn't work

- CRC roll-over funds as start up capital but need a funding model in place from day one
- core funding vs operational funding
- Lose momentum once the CRC has finished so get in before it does
- Commercialisation income is generally not a sustainable funding model

Finding a sustainable funding model *cont.*

What has worked

- Funding from industry eg Water Quality Treatment, SBENRC
- Funding from researcher organisations eg Eidos
- Funding from government eg AHURI
- Philanthropic funding eg Lowitja
- In each case, to be sustainable, the business model has to be matched to the ROI expectations of the funders

Creating a flexible, adaptable organisation

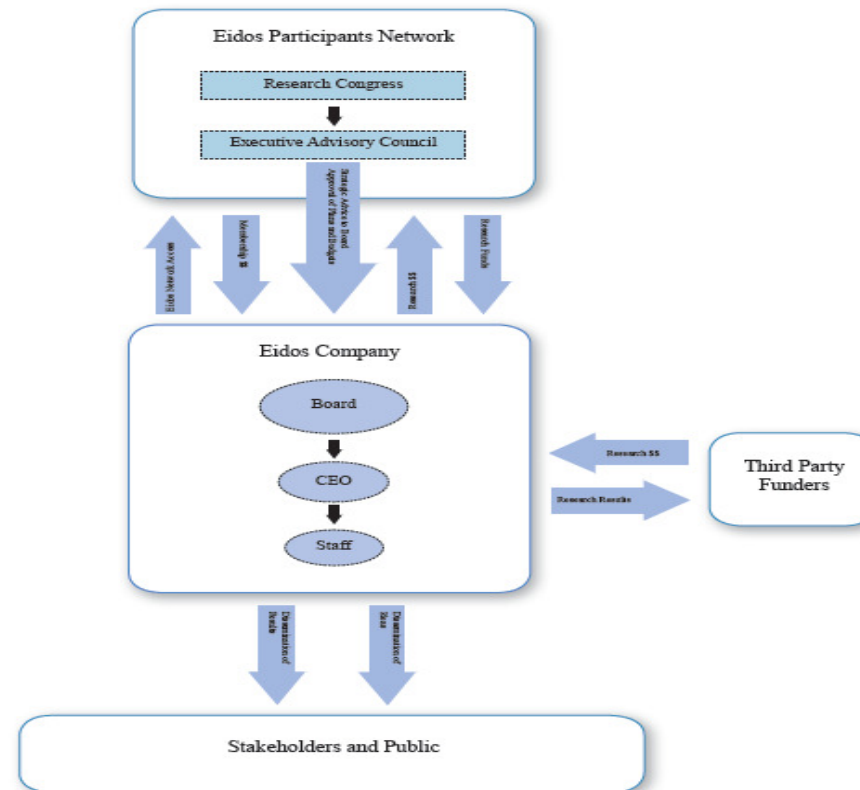
- There is no one structure that works
- The structure must be matched to the business model
- It must be flexible to respond to changing circumstances
- Independent but not competing
- too many constraints can impact on sustainability
- building on the CRC legacy

Creating a flexible, adaptable organisation *cont.*

Case studies

- Water Quality Treatment
- Eidos
- AHURI
- Lowitja

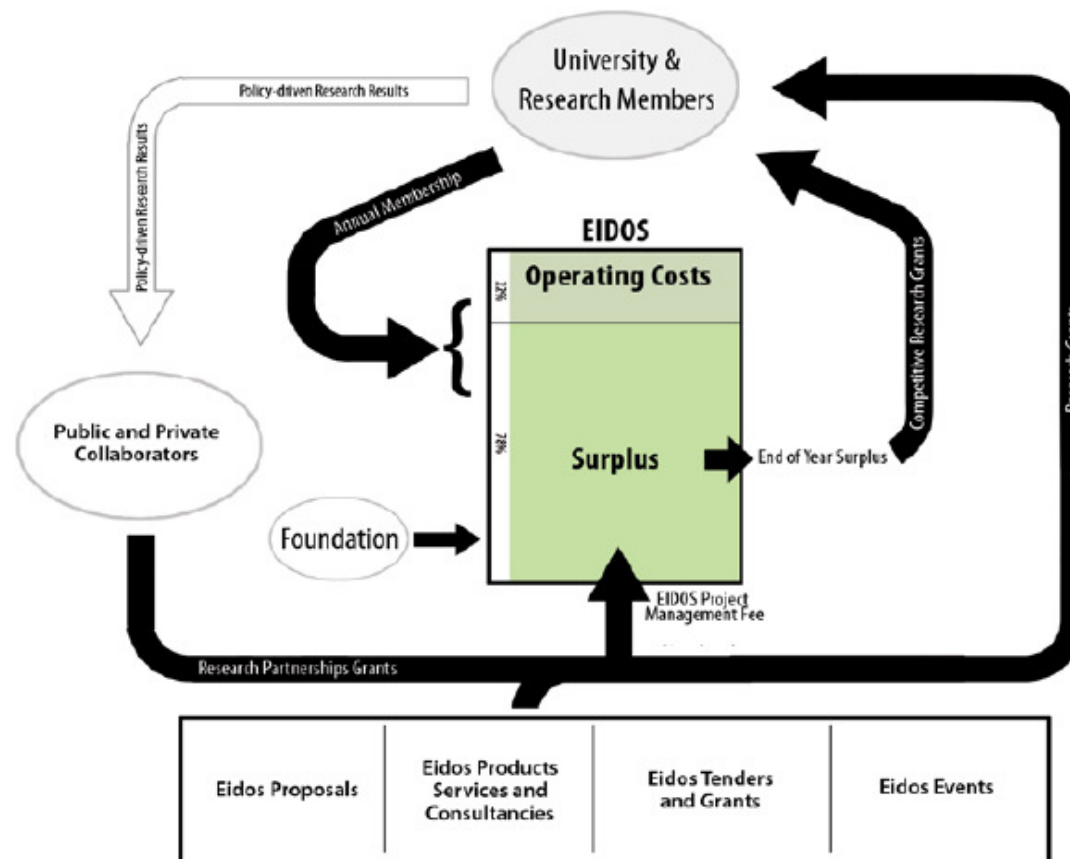
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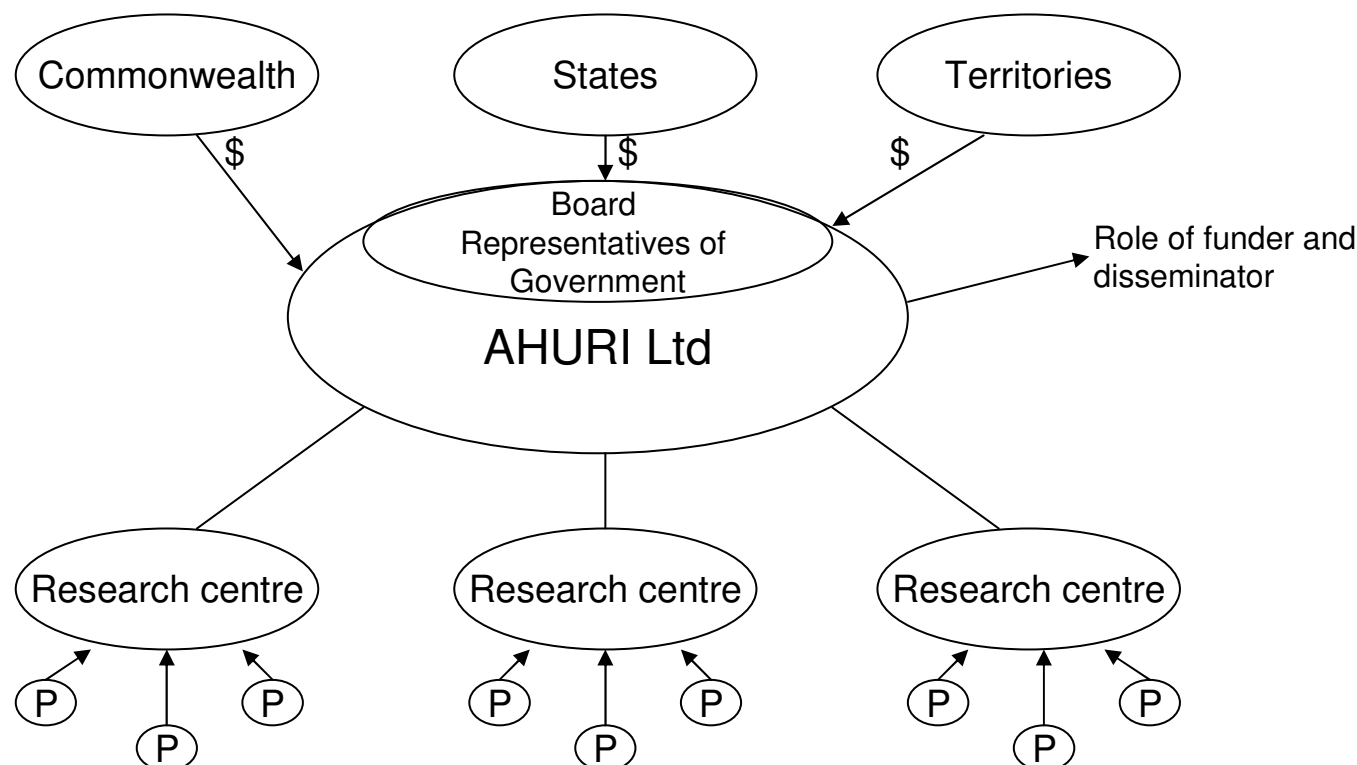
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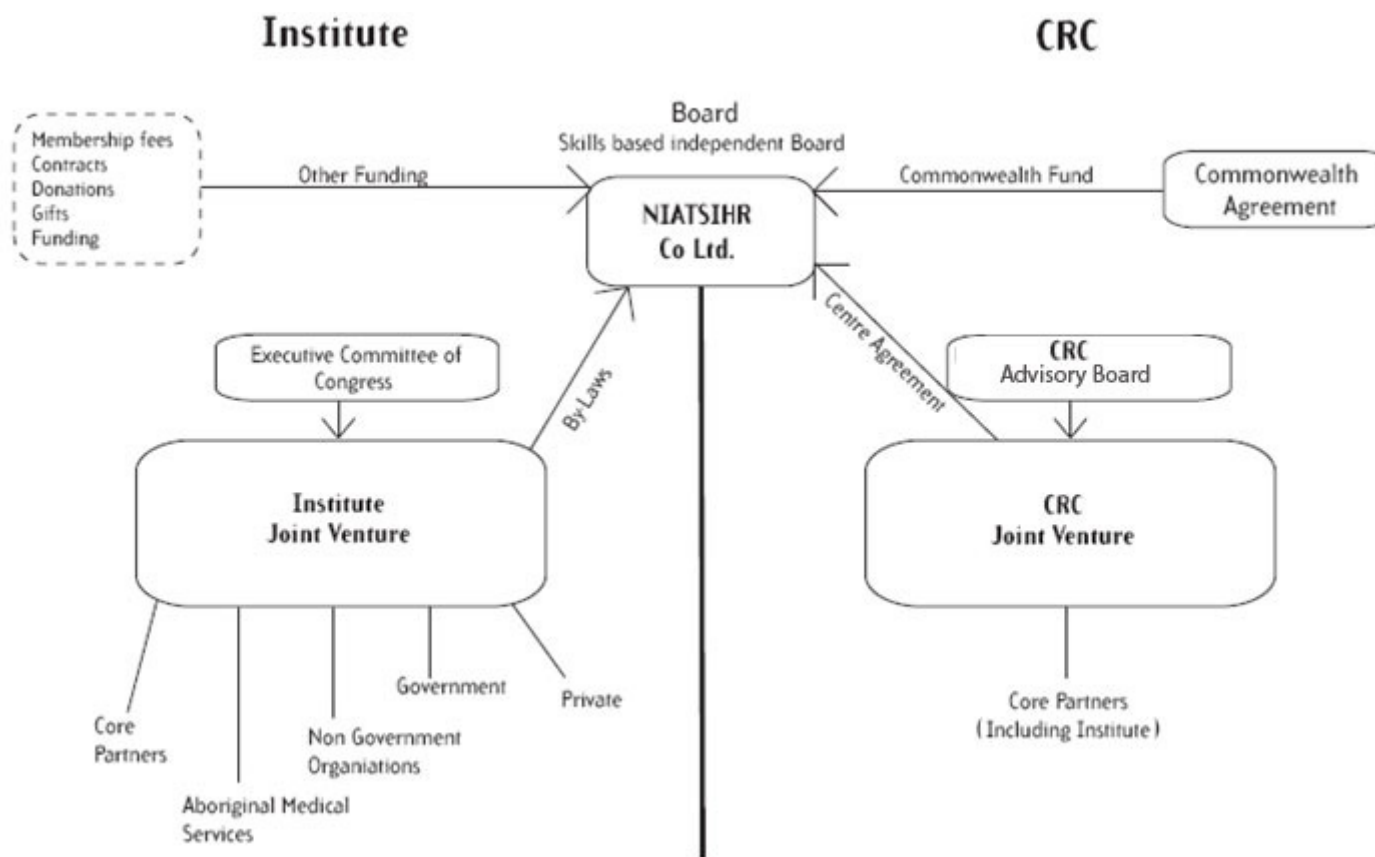
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Australian Housing and Urban Research Institute



Lowitja Institute



Getting the right people on board

- Critical at all levels – Management Board, Participants and Funders
- The importance of the shared vision
- Critical role of the CEO
- Maintaining engagement
- Meeting ROI expectations
- Managing growth
- Succession planning

Questions?

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