



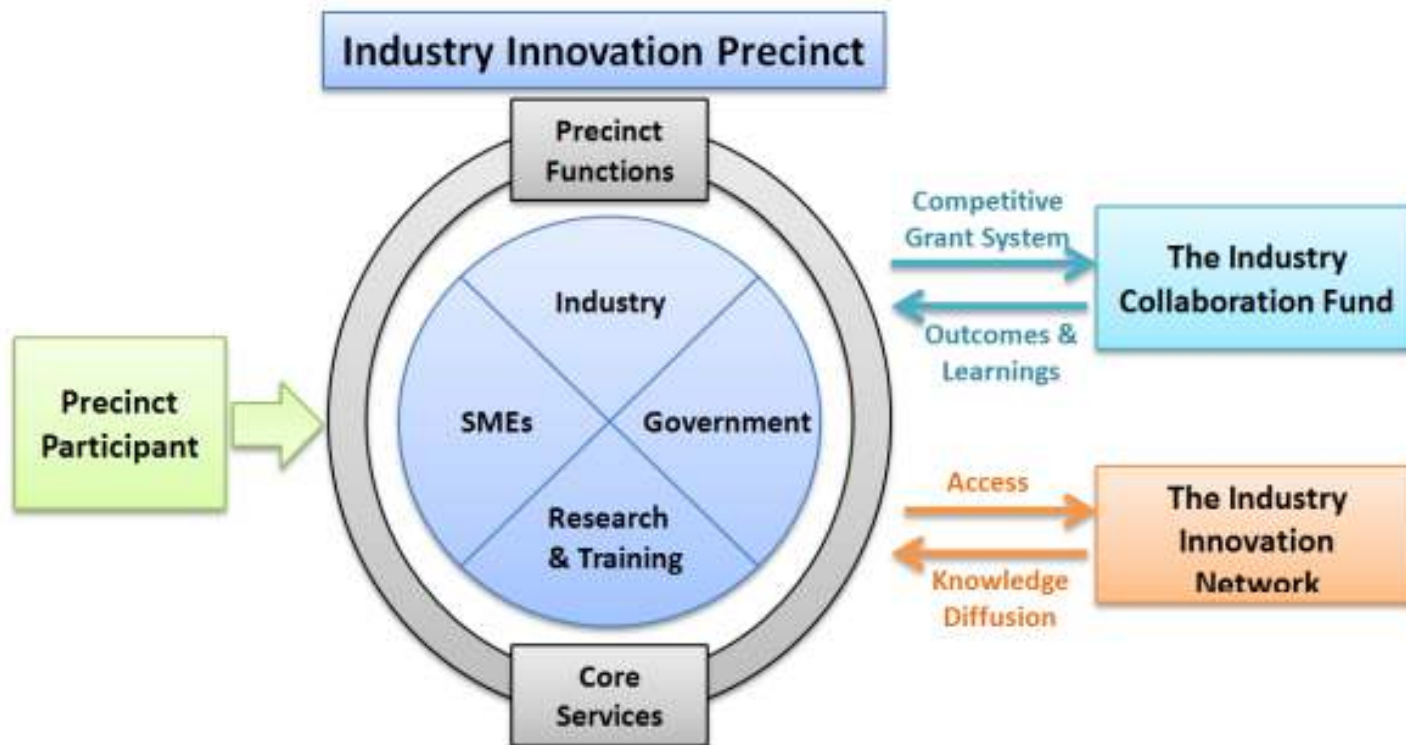
INDUSTRY INNOVATION PRECINCTS

Cooperative Research Centres Association
Conference

17 May 2013



The Industry Innovation Precincts Initiative



- Precincts will also have a direct relationship with the Government's \$236.3 million Industrial Transformation Research Program (ITRP).



What is an Industry Innovation Precinct?

- **Industry-led networks** focusing on industries in areas of Australian competitive advantage and emerging opportunities.
- **Bring together** the best industry and research capacity across Australia.
- **Focus nationally** to better coordinate existing services and leverage Australian research capacity as well as provide new tools and services to enable Australian businesses to invest, innovate, create export opportunities and grow.



Comparing Precincts and CRCs

	<i>Precincts</i>	<i>CRCs</i>
Program outcomes	Build business capability in key sectors of the economy to enable firms to capture growth opportunities.	Address specific major challenges facing end users.
Activities supported	Flexibility around services to be provided to firms. For example, management development or market intelligence. This will include the Growth Opportunities and Leadership Development (GOLD) service.	Support research partnerships which assist research to be taken from concept to utilisation.
Funding	Funding for management costs associated with delivering services and activities (not for R&D).	Funding for researcher salaries as well as direct and indirect support costs of research.
Timeframe	Ongoing funding (subject to satisfactory performance).	Up to ten years (15 years in exceptional circumstances).



The Value Proposition of Precincts

<i>Businesses</i>	<i>Researchers</i>
Increased collaboration with researchers and other businesses; from large firms to SMEs.	Identification of industry needs for research direction
Bringing together the value chain to identify common issues facing the sector and articulate industry needs	Increased career opportunities and mobility
Access to increased business and management capabilities	Identify future research collaboration opportunities
Access to world class research, infrastructure and technologies	Deployment of new technology and research to industry
Increased international linkages	Access to business know-how and infrastructure



Precinct Selection

- Applications for **Stage 1** of the selection process are **now open** and the application period will close on **5 June**.
- **Stage 1** involves the submission of industry-led applications against selection criteria.
- **Stage 2** of the selection process will involve refining precinct proposals as well as facilitation and brokering between applicants (where required) to finalise arrangements for the establishment of new Precincts.
- An independent, expert industry-led National Precincts Board has been established to provide advice to government on the selection of Precincts.



Applying to establish an Industry Innovation Precinct

- For further information on the program, the Precinct Program Guidelines and the application forms please access the website at <http://www.aussiejobs.innovation.gov.au/iip> or email precincts@innovation.gov.au.
- A collaboration register has also been developed at <http://www.aussiejobs.innovation.gov.au/iip-collaborationregister>
- For further information on the previously announced Precincts please email:
 - manufacturingprecinct@innovation.gov.au
 - foodatDIISRTE@innovation.gov.au